



MATCHDAY HOSPITALITY & SPONSORSHIP OPPORTUNITIES



MATCHDAY HOSPITALITY EXPERIENCES

Our outstanding hospitality packages provide the perfect opportunity to watch the U's in style whatever the occasion.

■ LAYER SUITE

£32.85 match to match, £625.20 seasonal

- Access to the Layer Suite through the VIP entrance
- Match Ticket within reserved padded seat in Hospitality block
- Matchday programme and team sheet
- Self-serve refreshment station at half-time
- Live TV in lounge
- Option to purchase food and drinks from extensive matchday menu
- Parking available for £7 per car

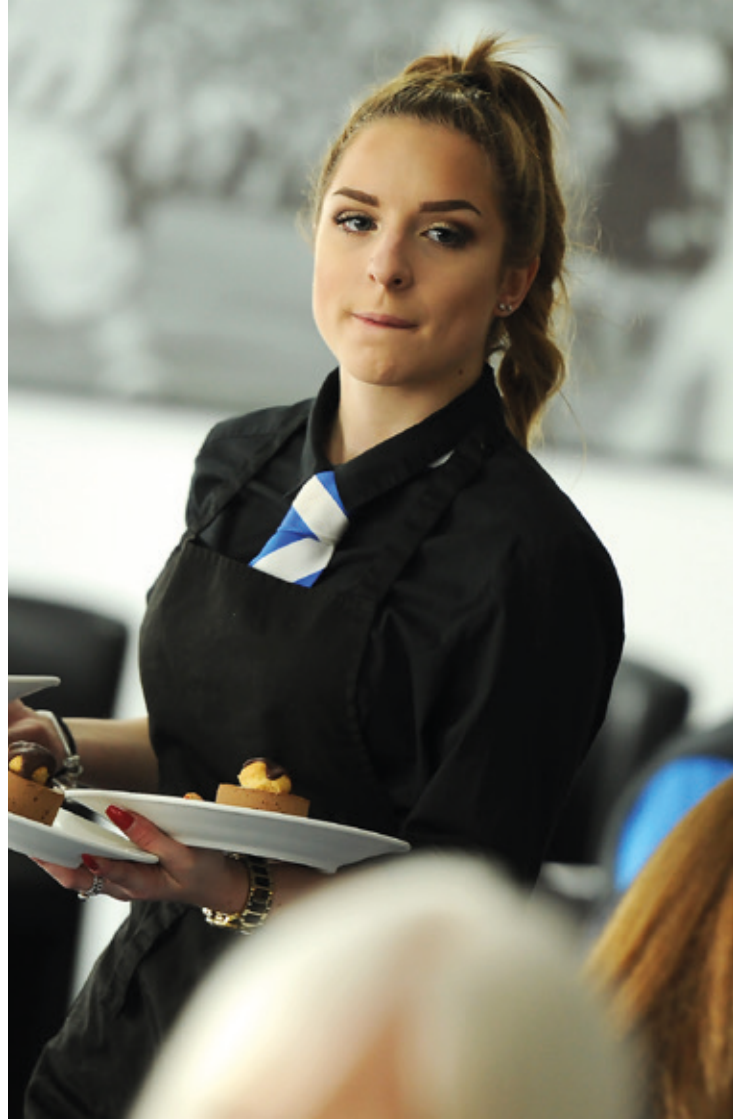
■ CENTENNIAL LOUNGE

£75 match to match, £1596 seasonal

- Access to the Layer Suite through the VIP entrance
- Match ticket with reserved padded seat in central hospitality block
- Delicious three-course meal served by dedicated waiting team
- Matchday programme and team sheet
- Table service
- Half-time refreshments
- Live TV in lounge
- Opportunity to win prizes in hospitality entertainment activities
- Exclusive access to Colchester United Man of the Match presentation
- U11s three-course option for £48
- Parking available for £7 per car

■ HOSPITALITY SEASON TICKET HOLDER BENEFITS

- Dedicated account manager
- Priority access for cup fixtures



MATCHDAY HOSPITALITY EXPERIENCES

Enjoy the game from the comfort of a private Executive Suite for ten guests and let us tailor your package to enjoy the hospitality experience your way with the following offers:

Suite only £504

Sandwiches and crisps £630

Two-course meal £825

Three-course meal £925

■ PACKAGES INCLUDE:

- Ten seats on balcony adjacent to suite - limited number of larger suites available
- Sliding glass doors allowing for view inside or outside suite
- Tablet ordering system for easy ordering of food, drinks and retail orders
- Dedicated waiting service direct to your suite
- Access to the Players Lounge pre and post-match
- Matchday programme and team sheet for each guest
- Tea and coffee in suite
- Live TV in suite
- Parking for three cars

■ EXECUTIVE SUITE SEASON TICKET HOLDER BENEFITS

- Dedicated account manager
- First refusal on the purchase of your suite for cup fixtures, play-off fixtures, international fixtures and concerts (*subject to organising body requirements)
- Advertising board outside your hospitality suite
- Use of Executive Suite for up to four times a year for meetings
- Company logo displayed within matchday programme

To discuss Seasonal Executive suite packages, contact our Commercial Team.



MATCHDAY SPONSORSHIP EXPERIENCES

Our unique matchday sponsorship packages put your company in the spotlight. Enjoy experiencing premium matchday hospitality whilst benefitting from high profile brand exposure to a captive and attentive audience.

■ MATCH SPONSORSHIP

£1000 + VAT. Additional guests £100 per person + VAT

The most prestigious matchday experience on offer at the JobServe Community Stadium that pairs extensive brand exposure across clubs various channels with a first class match day hospitality experience.

- Ten guest tickets within a private executive suite
- Welcome drink upon arrival followed by a delicious three-course meal served with wine and cheese board at half-time
- Full page advert within the matchday programme
- Logo on the front of the matchday programme, team sheet and jumbo screen
- Your company logo on all promotional graphics used in lead up to fixture including social media and A12 screen graphics
- Logo on in-game graphics (team news, kick-off, half-time and full-time)
- Logo on each pre-match preview article on website
- PA announcement promoting your sponsorship
- Commemorative gift, programme and team sheet for each guest
- Your party chooses and presents the Man of the Match with the prize for their performance
- Exclusive presentation of a signed Colchester United shirt by the U's Man of the Match
- Commemorative photograph taken by official club photographer



MATCHDAY SPONSORSHIP EXPERIENCES



■ MATCHBALL/PROGRAMME SPONSORSHIP

£320 + VAT. Additional guests £80 per person +VAT

Matchball and programme sponsorships offer a unique opportunity to promote your brand as well as treating guests to a truly memorable day.

- Four passes to the Centennial Dining Suite with dedicated table service and Sky TV
- Welcome drink followed by a delicious three-course meal
- Half-time refreshments
- Reserved cushioned seating in central hospitality block
- Logo on the front of the matchday programme, team sheet and jumbo screen
- Commemorative gift, programme and team sheet for each guest
- Exclusive presentation of a signed Colchester United ball/programme by the U's Man of the Match
- Access to staff and player interviews within lounge (subject to availability)
- Commemorative photograph taken by official club photographer





**FOR MORE INFORMATION, OR TO DISCUSS OUR
OPPORTUNITIES FURTHER, PLEASE CONTACT:**

commercial@colchesterunited.net | 01206 752020